

INTERNATIONAL FILMMAKING PROGRAMME
17 - 26 May 2012, Zagreb - Croatia

**TALENT
WORKSHOP**

ZAGREB JEWISH FILM FESTIVAL

What is International Talent Workshop (ITW)?

International Talent Workshop is an educational- practical filmmaking programme intended for young film school students from all over the world. ITW is organized annually by the Jewish Film Festival Zagreb Association, which is led by its Honorary President- two times Academy Award winner, Mr. Branko Lustig. Ten chosen participants, divided into two groups, are guided through both theoretical and practical parts of the workshop by renowned professional lecturers and mentors, Croatian and international, who are helping and directing them towards a successful realization of two short films. As a part of the premiere screening, a prize is awarded to the ITW's group that, according to the decision made by the jury of experts, has made a better short film.

This ten-day workshop is gathering young generations of filmmakers with different attitudes, religious views and nationalities, with the goal of promoting cultural diversity and eliminating stereotypes and prejudices in a manner more familiar to them. This is the way of developing filmmaking and creative bond between young talents from Croatia, Europe and the world. The result is a collaboration that continues even after the Workshop is over.

ITW has raised interest in various countries from all continents and has been promoted in specialized film magazines and other media. By distributing promotional materials, contacting and collaborating with renowned international film schools and festivals, we are promoting the Workshop on a global level.

The experience of organizing such an international workshop has passed on the need of working in small groups, with a small number of participants who are approximately at the same level of experience and knowledge. An individual approach to each participant is important to us so that every one of them can gain maximum knowledge and experience. On the other hand, a big emphasis is also put on teamwork because we consider film art, much more than many other forms of art, to be a result of creativity and innovation of various professions.

The Workshop is conducted entirely in English since the participants and lecturers come from various countries. It is free of charge for all students since Jewish Film Festival Association covers all of the pre-production and production costs, as well as accommodation and nourishment for participants. Foreign participants must pay their own travel expenses.

The competition will be open in January and February for directors, screenwriters, editors, cinematographers and sound designers.

Where and when ITW takes place?

The Workshop is traditionally held every year in Zagreb, the capital city of Croatia, during the Jewish Film Festival Zagreb. In 2012, we will mark the 5th edition of the Workshop which will last from May 17 to May 26. Lectures will be organized at the Academy of Dramatic Art and various studios, shooting of short films will take place at locations throughout the city, while their premiere screenings will be held at the "Europa" cinema as a part of the final day programme of the Festival.



How does ITW function in practice?

After the call for entries ends, the selection committee chooses two screenplays that correspond to the given theme as well as ten participants. The participants are divided into two groups, each consisting of a director, screenwriter, editor, cinematographer and sound designer.

The programme of the Talent Workshop consists of a series of lectures, film screenings, screenplay development, shooting, editing, open discussions in a friendly atmosphere and, finally, realization of two short digital films—each group making one. The Workshop unites film theory and practice, with the aim of filling the gap between formal education and its practical applications, and creating a multicultural dialogue among participants from all over the world. Our mission is to produce tangible and quality driven results while working in a highly open-minded atmosphere.

We feel that by working in small groups filmmakers gain invaluable one-on-one experience. We also wish to give them the opportunity to express their individuality through their professional skills while at the same time challenging and being challenged by other colleagues and learning from masters.

The theoretical part of ITW consists of lectures of renowned professionals from film industry: directors, actors, writers and producers. At these sessions, participants will have the opportunity to pose them questions and get concise and quality answers.

The first part of the practical work of the Workshop is finishing the selected screenplays, that is editing the scripts within the groups and creating the director's concept as to eventually complete the pre-production of future films. The second part consists of the actual film production: shooting and editing under professional guidance of two supervisors (usually one from Croatia and the other from abroad). So, the participants will be led through the whole process of filmmaking, starting with writing/editing scripts, through the directing, filming, editing and, finally, ending with films' screenings, by prominent international and local film experts.

After the films have been edited, they are presented to the Zagreb Jewish Film Festival audience on the last day of the Festival. The jury, consisting of three notable professionals from the fields of film and art, then pronounces the winning group.

The films are later submitted to numerous international film festivals.

How did the previous editions of ITW look like?

First International Talent Workshop was held in 2008, as a part of 2nd Zagreb Jewish Film Festival. Since then it has become an important supporting segment of the Festival as it perfectly promotes all the values the Festival stands for: multiculturalism, education, tolerance. Today, we can say that ITW is on the verge of becoming a brand in its own right.

The first edition lasted from June 11 to June 13, 2008. Fourteen active participants and three observers were chosen to take part in the programme. This was the only edition that didn't end up with made films since the emphasis was put on the theoretical education.

Applications from: **Croatia**

Number of participants: **14 active + 3 observers**

ITW manager: **Nebojša Slijepčević**

Lecturers: **Branko Lustig**

Nenad Puhovski

Luke Holland

Dr. Amir Har-Gil



The promotion of **the second edition of the Workshop** was significantly more comprehensive as we contacted numerous film festivals and film schools throughout Europe. So, there was no surprise when the number of applications doubled. These applications came from five different continents.

In addition to the educational part, a practical segment of the Workshop has also been introduced. As a result, ITW for the first time ended with the realization of two short films. The duration of the Workshop was considerably increased, as it lasted from May 21 to May 28, 2009.

Applications from: 19 different countries

Number of participants: 14

ITW manager: Tina Hajon

Lecturers: Branko Lustig

Nenad Puhovski

Jochen Alexander Freydank

Heidrun Schleef

David Polonsky

Kayvan Mashayekh

Željko Vukmirica

Supervisors: Goran Dević

Francesco Crispino

Short films made: "Memories" and "Just waiting"







The third edition of the Workshop, held from May 20 to May 29, 2010, was the first one organized with ten participants. Such a form of ITW is maintained until present day. Experience has shown that working in two groups of five participants enables an individual approach to each participant and allows them to gain maximum knowledge and experience.

Besides having the opportunity to learn from ITW's lecturers (two of whom were Academy Award winners), the participants attended a lecture of Stellan Skarsgård, a famous Swedish actor who was a guest of the Jewish Film Festival.

Applications from: 25 different countries

Number of participants: 10

ITW manager: Tina Hajon

Lecturers: Branko Lustig

Nenad Puhovski

Florian Gallenberger

Martin Brinkler

Dalibor Matanić

Supervisors: Branko Ištvančić

Francesco Crispino

Short films made: "An Important Day" and "Glass"







The fourth edition of the Workshop attracted a record number of applicants (83). The Workshop lasted from May 18 to May 27, 2011. The result of teamwork, commitment, persistence and innovation of 10 participants from 7 different countries were two new short fiction films.

Applications from: 17 different countries

Number of participants: 10

ITW manager: Staša Čelan

Lecturers: Branko Lustig

Nenad Puhovski

Mirko Ilić

Ishai Adar

Pavlica Bajsić

Supervisors: Marina Andree, Marko Škop

Short films made: "Fur Coat" and "Incurable"









Who were notable lecturers during previous editions?



Branko Lustig- Honorary President of the Zagreb Jewish Film Festival; regular ITW lecturer. He is the most famous cultural ambassador of Croatia in the world and the winner of numerous awards for film production (including two Academy Awards, for the films "Schindler's List" and "Gladiator"). Other major Hollywood films that Lustig has worked on as a producer or executive producer include "The Peacemaker", "Hannibal", and "Black Hawk Down". For many years he has worked in Hollywood as an active participant of the Academy's Commission for Oscar Nominations and Awards. He began his career as an assistant director at Jadran film, and participated in almost all foreign film productions in the former Republic of Yugoslavia. In the Unites States he has worked with prominent directors such as Steven Spielberg, Ridley Scott and others.

In June 2009, Mr. Lustig received an honorary doctorate of the University of Zagreb for his outstanding contribution to film industry and worldwide promotion of Croatian film. He is a lecturer at the Academy of Dramatic Art in Zagreb, at the department of Production. He also holds lectures, on the topics of Holocaust and tolerance, to pupils and students all across Croatia.



Jochen Alexander Freydank- German film director; ITW lecturer in 2009. He was born in East Berlin in 1967. He started his film career as an editor and assistant director. He wrote screenplays for several TV formats and gained his first experiences as a director while shooting short films and commercials. He also worked on theatre productions.

Over the years, he successfully established himself in the television industry, as he worked as a producer for the popular TV series “In aller Freundschaft”. In 1999, he founded the production company Mephisto Film, for which he also made his own films, like the shorts “Notfall” and “Dienst”. Over the course of four years, Jochen Freydank worked on the Oscar awarded short film “Spielzeugland” (“Toyland”), which he wrote, directed and produced.



Kayvan Mashayekh- writer, producer and director originally from Iran; ITW lecturer in 2009. His first feature film, which he wrote, produced and directed was called “The Keeper: The Legend of Omar Khayyam” and had an international cast including world renowned actors such as Vanessa Redgrave, Rade Šerbedžija and German mega star Moritz Bleibtreu. The film ended up playing in 14 US cities on the art house circuit for nearly one year. In addition to its Box Office success, the film raised \$181,000 for Children’s and Cancer Charities in Houston, New York and London, England as a direct result of its non-profit screenings. The film received two prestigious Golden Lioness Awards for Excellence in Directing and Costume Design from the World Academy of Arts, Literature and Media in Budapest, Hungary. “The Keeper” screenplay has also been selected for the permanent script collection of the Academy of Motion Picture Arts and Sciences. Mashayekh’s follow-up project, “Batting for Palestine”, was the winner of the Relativity Media Special Prize of \$25,000 at the 2007 Middle East International Film Festival in Abu Dhabi.



Florian Gallenberger- German film director; ITW lecturer in 2010. Florian Gallenberger was born in 1972 in Munich, Germany. He appeared in various roles in feature films, TV productions and theater plays from the age of five. He studied philosophy before he went to the University of Television and Film Munich, where he made several award winning live action short films. In 2001, he won the Honorary Foreign Film Award at the Student Academy Awards and an Oscar in the Best Live Action Short Film category for his short film “Quiero Ser”. He often works abroad. “Quiero Ser” was shot in Mexico, “Shadows of Time”, his award winning first feature film, in India and “John Rabe” in China. In 2009, “John Rabe” won 4 German Academy Awards, including the one for best film.



Ishai Adar (aka Oosh)- exceptional multidisciplinary artist from Israel; ITW lecturer in 2011. Self educated, he has always used unique methods and techniques that lend his work special sound and character. Being the son of a cellist, he benefited from an extensive musical background and a variety of inspiration sources. Ishai started his career in the legendary band Nos'ei Hamigbaat (The Top-Hat Carriers) and later released several significant independent albums. He worked as a sound designer and composed soundtracks for video art, sound installations, computer games and digital interfaces. As a cinema enthusiast and a constant explorer of the relations between image and sound, Ishai has been composing soundtracks for feature and documentary films for several years (for example “A Film Unfinished”).



Mirko Ilić- graphic designer and illustrator; ITW lecturer in 2011. He was born in Bijeljina, and has finished the School of Applied Arts in Zagreb. In 1995, he established Mirko Ilić Corp. in New York, a multi-disciplinary studio specializing in graphic design, 3D animation, motion picture titles, and illustration. Before arriving in the U.S., Mirko Ilić art directed numerous posters, record covers and books in Europe. In 1991, he was art director of the international edition of Time Magazine. He became the art director of the New York Times Op-Ed pages in 1992. With Milton Glaser, Mirko has taught advanced design classes at the Cooper Union and currently teaches master degree classes in illustration at the School of Visual Arts. He has also written several books. Mirko Ilić Corp. has received awards from various organizations including the Society of Illustrators, the Society of Publication Designers, the Art Directors Club, I.D. Magazine, Print Magazine, HOW magazine, the Society of Newspaper Design, and more.

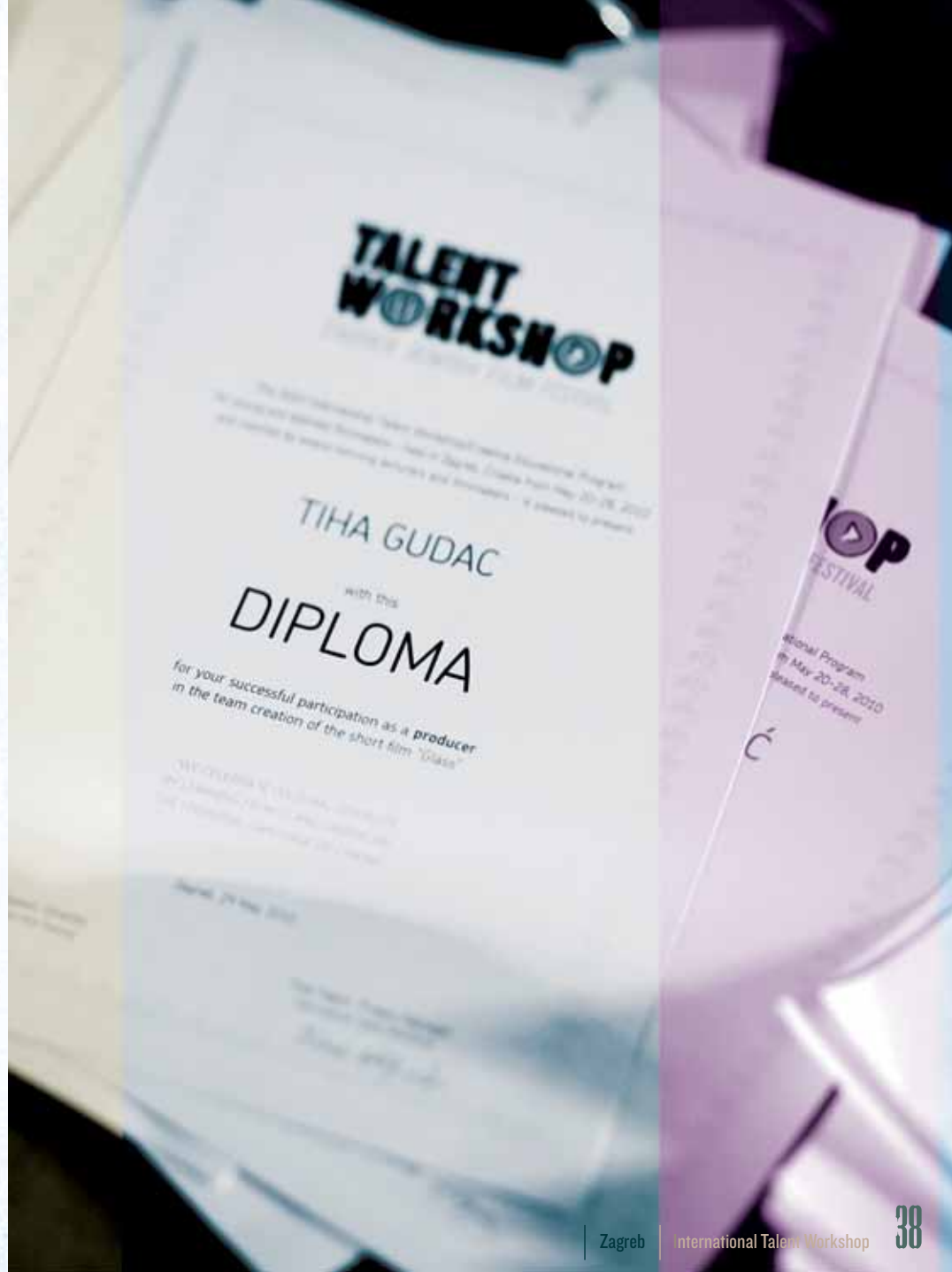


David Polonsky- art director and illustrator; ITW lecturer in 2009. He was born in 1973, in Kiev, and his family emigrated to Israel in 1981. He graduated from Bezalel Academy of Art and Design, Jerusalem, in 1998. Polonsky has illustrated a number of children's books and won the Israel Museum award for children's book illustration in 2004 and 2008. David's illustrations appeared in most of Israel's leading newspapers and magazines. In addition to his freelance art and design, he also teaches animation and illustration at his alma mater. He worked as an Art Director in a number of animated and puppet TV shows. A few years ago, he was approached by director Ari Folman to work as the Art director and lead artist for "Waltz with Bashir", an animated documentary feature, which won numerous awards, and was officially selected for the 2008 Cannes Film Festival and nominated for Oscar.

Why to apply to ITW?

To sum it up, throughout their stay in Zagreb, the 10 selected participants will have a unique chance to gain the know-how from some of the world's greatest contemporary filmmakers, as well as to develop new friendships with their colleagues on and off set, and, last but not least, gain valuable experience that the making of short films has to offer. ITW is a fertile ground for emerging filmmakers to meet, learn from one another, exchange ideas with renowned film experts and create new projects. Through networking and exchanging ideas, the participants stay in touch, as friends and associates, to continue working together long after the Workshop is over. ITW can open new doors and widen the horizons. It will turn passion for filmmaking into reality.

Furthermore, the participants are going to have an exceptional chance to promote themselves through their work- short films that they make at the ITW will be screened on the last day of the Jewish Film Festival in "Europa" cinema, capacity of 505 seats. These films will also be submitted to numerous international film festivals.



How to apply to ITW?

Interested applicants should complete an online application found at the website of the Jewish Film Festival Zagreb (www.jff-zagreb.hr) / International Talent Workshop, which is composed of a series of questions concerning education, experience, expectations and motivation, as well as send their showreels. The competition will be open from January 16 to February 24, 2012, for directors, screenwriters, editors, cinematographers and sound designers. The theme of the following Workshop is "Tolerance". International Talent Workshop is free of charge for all students.

For any further questions feel free to contact us at talentworkshop@jff-zagreb.hr





Who are the people behind the ITW project?

Organizer of the ITW - **The Jewish Film Festival Zagreb Association** is a non-profit, non-government association from Croatia that organizes cultural events and, through all the segments of art (film, music, visual arts, photography, etc) advocates the multicultural dialogue and educates about the Jewish culture and Holocaust, as well as tolerance and shared values, considering them to be the foundation of a happy coexistence in ethnically and religiously diverse environments.

Association info

Name: Jewish Film Festival Zagreb

Address: Junija Palmotica 34, CRO-10000 Zagreb

Tel./Fax: + 385 1 48 136 58

www.jff-zagreb.hr

Contact person:

Staša Čelan

ITW manager

E- mail: talentworkshop@jff-zagreb.hr

Branko Lustig (Osijek, 1932) - Honorary President of the Festival, two times Academy Award winner and regular ITW lecturer.

Nataša Popović (Zagreb, 1974) - the Director of the Festival. She graduated in design at the Faculty of Graphic Arts in Zagreb. She has actively worked in her profession for many years, but her love for film directed her to the organization of the Jewish Film Festival. On the initiative and proposal of Mrs. Vesna Domany Hardy in 2007, she accepted the invitation to run the first Zagreb Jewish Film Festival in collaboration with the UK Jewish Film Festival London. Since 2007, her actions have been entirely devoted to the organization and development of the film festival scene in Zagreb and beyond.

Staša Čelan (Split, 1969) - Project manager of Talent Workshop. After completing primary and secondary school in Split, he came to Zagreb to study film and TV editing at the Academy of Dramatic Art. Until now, he edited 6 feature films and dozens of short documentaries and experimental films. For 15 years, he has been active at the Cinema club "Zagreb" as a lecturer on film workshops and mentor to young filmmakers. He maintains numerous film workshops usually organized by the Croatian Film Association and the Agency for education. He held over a hundred film workshops until today. Since 2010, he has been actively involved in organizing the International Talent Workshops and becomes the Project manager. With Irena Markovic, he is the founder of film production house "Focusmedia", focused primarily on the production of independent film works.

Who were partners and friends of ITW through its previous editions?

- The City of Zagreb – City Office for Education, Culture and Sport
- Croatian Audiovisual Centre
- Orbico d.o.o.
- Jadran film d.d.
- Kapetanović sistemi d.o.o.
- Cinema club "Zagreb"
- Best Western Premier Hotel Astoria
- iStyle Apple Premium Reseller
- Arri
- Croatian Youth Hostel Association
- Atlantic Grupa d.d.
- Školska knjiga d.d.
- Fedex d.o.o.
- Euroline d.o.o.
- Press Clipping d.o.o.
- Jutarnji list
- Net.hr
- HRT
- Yachts
- Radio 101
- Zagrebancija




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